

OBJECTIVE

I am seeking freelance motion graphics, character animation, illustration or graphic design opportunities where my artistic talents, technical knowledge and people skills can be put to use in an entertaining and productive way.

MACK WILLIAMS
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EXPERIENCE

Producer and Animation Director, FLOYD COUNTY PRODUCTIONS

2009 - 2010 • Animation studio • Atlanta, GA

- Directed animation staff for the first season of Archer on FX, including offsite freelance employees
- Worked with lead illustrator to implement new drawing procedures, making production more efficient
- Improved facial animation system for all characters by simplifying complex, repetitive tasks
- Implemented many new compositing expressions to improve workflow

Lead animator, 70-30 PRODUCTIONS

2005 - 2008 • Animation studio • Atlanta, GA

- Animated characters and effects for Cartoon Network/Adult Swim's Frisky Dingo, and The Xtacles
- Worked closely with art director to plan and direct animation and effects for each episode
- Transitioned from animating entire episodes alone to managing staff of up to four additional animators
- Combined audio, backgrounds and characters into individual scenes for distribution to other animators
- Simplified animator workflow by developing new system for file organization within After Effects
- Planned and implemented design and animation practices for transitioning production to High Definition
- Wrote custom After Effects expressions to solve time-consuming animation problems
- Created effects using a variety of third-party plug-ins (Trapcode, Particle Illusion, Red Giant)

Manager, graphic designer, ATTRACTIVE EIGHTIES WOMEN

2005 - present • Band • Atlanta, GA

- Designed promotional materials, including advertisements in local media, merchandise, posters and flyers.
- Created and managed the band's online presence, including web site, and social networking profiles
- Managed financial records and coordinated promotional campaigns
- Organized performances at venues around the Southeast. Developed working relationships with other bands, booking agents and staff members at these venues

Assistant designer, animator and writer, 70-30 PRODUCTIONS

2002 - 2005 • Animation studio • Atlanta, GA

- Animated characters and effects for Cartoon Network/Adult Swim's Sealab 2021
- Co-wrote several episodes
- Designed and illustrated new characters, backgrounds and props
- Repurposed archival animation footage for inclusion in new series using Photoshop and After Effects
- Assisted production during on-location filming for network promos and DVD extras

EDUCATION

BFA Digital Media, THE UNIVERSITY OF GEORGIA

Athens, GA • 1999-2003

- Graduated Cum Laude with Honors, May 2003
- 3.5 / 4.0 Cumulative GPA

SOFTWARE SKILLS

After Effects, Illustrator, Photoshop, Final Cut Pro, Dreamweaver, HTML/CSS, InDesign

REFERENCES

Available upon request

ADAM REED

Owner, Floyd County Productions

MATT THOMPSON

Exec. Producer, Floyd County Productions

DANA SWANSON

Production Coordinator, Adult Swim

DINK NESMITH

President, Community Newspapers, Inc.